



Photography and Videography Guidelines

Proprietary Use for Resilient Skies sUAS Pilots Only

1. Drone Videography

Objective: Capture the essence and scale of the property with dynamic aerial video footage.

- a. Front to Back: Begin with a slow, steady flight from the front boundary to the rear, maintaining a consistent altitude to give viewers a sense of depth.
- b. Left to Right: Sweep across the property horizontally utilizing smooth transitions to cover the entire landscape.
- c. Perimeter Flight: Circle the property at a steady pace to provide a comprehensive view of the boundaries and adjacent areas.
- d. Altitude change: Be sure to include bottom-up rising and top-down descending for max emotional resonance.
- e. Highlight Features: Focus on unique elements like water bodies, mature trees, potential building sites, and notable neighborhood or other landmarks. Consideration using slow-motion for dramatic effect on key features.

2. Drone Photography

Objective: Capture the essence and scale of the property with dynamic aerial photography.

- a. Front to Back: Begin in flight from the front boundary to the rear, maintaining a consistent altitude to give viewers a sense of depth.
- b. Left to Right: Sweep across the property horizontally to cover the entire landscape.
- c. Perimeter Flight: Circle the property at a steady pace to provide a comprehensive view of the boundaries and adjacent areas.
- d. Altitude change: Conduct flights at standard heights of 100' AGL, 250' AGL and 400' AGL as well as any requested specific flight heights not to exceed 400' AGL.
 - i. High Altitude Stills: Capture a striking image that encapsulates the property's beauty and potential. This shot should be powerful enough to capture interest immediately.
 - ii. Low Altitude Stills: Capture images from a viewer's perspective for potential buyers, making the property feel accessible and inviting.
 1. Street view: Capture the entryway from the street, making it as inviting as possible.
 2. Detailed access and views: Similar to the high-altitude instructions but from a more human perspective, showing the property's accessibility and immediate surroundings.

- e. Highlight Features: Focus on unique elements like water bodies, mature trees, potential building sites, and notable neighborhood or other landmarks.
 - f. Location Markers: Where needed include a pin or marker lines in aerial shots to clearly indicate the property's location, ensuring viewers know exactly what they are looking at. Mark road access and highlight features as needed also at high and low-altitude angles where applicable.
 - i. Access Points: Clearly show where and how the property can be accessed, providing a sense of welcome.
 - ii. Corner Views: Capture each corner of the property to give a complete boundary perspective
 - 1. Left front corner view
 - 2. Right front corner view
 - 3. Left back corner view
 - 4. Right back corner view
 - iii. Feature Emphasis: Ensure key features are prominently displayed, potentially using difference times of the day to capture the best light.
3. General Information: Factors for drone operations
- a. Lighting and weather: Optimal similar to photography during the golden hours and on clear, sunny days to ensure the property is shown in the best light. Additionally, when trees look brown and/or thinned perhaps plan a strategy to reshoot a section or two when leaves turn green if this is possible.
 - b. Editing: Options not discussed above that can be included.
 - i. Photography: Customers more often than not prefer unedited pictures provided; however, all photography can be edited to provide crisper, cleaner pictures upon request.
 - ii. Videography: Customers may request services from video editing up to small commercial production. All videos will be provided in a mp4 format unless requested otherwise.
 - c. Insurance: All drone flights are conducted in compliance with local and federal regulations and with a blanket \$2 million insurance waiver available upon request. For properties with value greater than \$2 million, it shall be our customer's responsibility to advise of the value of the property to accommodate the insurance waiver at the appropriate value. Flights done in proximity to airports may require special waivers through the FAA and could delay flights for many hours or days.
4. Questions or quote requests should be forwarded to chris@resilientskies.com utilizing the form on page 3.



RESILIENT SKIES

Service Request Form

Client Information	
Company Name	
Agent's Name	
Agent's Address	
Address	
City, State Zip	
Phone # (Cell preferred)	
Email	

Service Request Information	
Location Address (if more than one, please complete one sheet for each address)	
Address	
City	
County	
State	
GPS Coordinates (if known)	
Description of Property	
Known Hazards	
Date Service Requested	/ / (MM/DD/YYYY)
Estimated Property Value	\$
Photography/Videography Editing Requested? (<i>unedited/raw photos and videos are provided</i>)	
Yes	No
Special/Specific Requests	

Company Use Only	
Site Review Completed	Yes No
FAA Waivers Required	Yes No
If Yes, Date Completed	/ /
Proposed Flight Date	/ /
Secondary Flight Date	/ /
Date Flight Completed	/ /
Date Project Completed	/ /
Notes	